

## CONTRACT



**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**(216) 771-1943**

And:

**American Media Advocacy Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**  
**USA**

<u>Contract / Revision</u> 802916 /		<u>Alt Order #</u> 06258791
<u>Product</u> <b>RENACCI FOR CONGRESS</b>		
<u>Contract Dates</u> <b>10/10/12 - 10/16/12</b>		<u>Estimate #</u> <b>2849</b>
<u>Advertiser</u> <b>Renacci for Congress</b>		<u>Original Date / Revision</u> 08/22/12 / 08/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WOIO</b>	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 117	<u>Product Code</u> 196
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WOIO	10/12/12	10/12/12	Action News at 11p	11-1135p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$2,400.00			
2	WOIO	10/12/12	10/12/12	Action News at Noon	12-1230p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$800.00			
3	WOIO	10/12/12	10/12/12	Action News at 4p	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$500.00			
4	WOIO	10/12/12	10/12/12	Action News at 6p	6-630p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$900.00			
5	WOIO	10/12/12	10/12/12	M-F 7-730p	7-730p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$3,000.00			
6	WOIO	10/12/12	10/12/12	M-F 730-8p	730-8p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$3,500.00			
7	WOIO	10/15/12	10/15/12	Action News at 11p	11-1135p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$2,400.00			
8	WOIO	10/15/12	10/15/12	Action News at Noon	12-1230p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$800.00			
9	WOIO	10/15/12	10/15/12	Action News at 4p	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$500.00			
10	WOIO	10/15/12	10/15/12	Action News at 6p	6-630p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$900.00			
11	WOIO	10/15/12	10/15/12	M-F 730-8p	730-8p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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**1717 East 12th Street**  
**Cleveland, OH 44114**  
**(216) 771-1943**

<u>Contract / Revision</u> 802916 /		<u>Alt Order #</u> 06258791
<u>Contract Dates</u> <b>10/10/12 - 10/16/12</b>	<u>Product</u> RENACCI FOR CONGR	<u>Estimate #</u> <b>2849</b>
<u>Advertiser</u> <b>Renacci for Congress</b>		<u>Original Date / Revision</u> 08/22/12 / 08/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
												Totals	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	1-----				1	\$3,500.00				
12	WOIO	10/13/12	10/13/12	11p-12a	11p-12a		:30			NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----1-				1	\$700.00				
13	WOIO	10/14/12	10/14/12	Browns Football	1-4p		:30			NM	1	\$20,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----1				1	\$20,000.00				
14	WOIO	10/14/12	10/14/12	11p-12a	11p-12a		:30			NM	1	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----1				1	\$750.00				
E 15	WOIO	10/11/12	10/11/12	Thur Hour 3	10-11p		:30			NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	---1---				1	\$4,000.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WOIO	10/08/12-10/14/12	Thur Hour 3	10-11p	----Th-----	:30	<del>\$4,000.00</del>	NM			
Credited													
16	WOIO	10/11/12	10/11/12	Action News at 11p	11-1135p		:30			NM	1	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	---1---				1	\$2,400.00				
17	WOIO	10/11/12	10/11/12	Action News at Noon	12-1230p		:30			NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	---1---				1	\$800.00				
18	WOIO	10/11/12	10/11/12	Action News at 4p	4-5p		:30			NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	---1---				1	\$500.00				
19	WOIO	10/11/12	10/11/12	Action News at 6p	6-630p		:30			NM	1	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	---1---				1	\$900.00				
20	WOIO	10/11/12	10/11/12	M-F 730-8p	730-8p		:30			NM	1	\$3,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	---1---				1	\$3,500.00				
E 21	WOIO	10/11/12	10/11/12	Thur Hour 2	9-10P		:30			NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	---1---				1	\$4,000.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WOIO	10/08/12-10/14/12	Thur Hour 2	9-10P	----Th-----	:30	<del>\$4,000.00</del>	NM			
Credited													
22	WOIO	10/16/12	10/16/12	Action News at 11p	11-1135p		:30			NM	1	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-1-----				1	\$2,400.00				
23	WOIO	10/16/12	10/16/12	Action News at 4p	4-5p		:30			NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-1-----				1	\$500.00				
24	WOIO	10/16/12	10/16/12	Action News at 6p	6-630p		:30			NM	1	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-1-----				1	\$900.00				
25	WOIO	10/16/12	10/16/12	M-F 7-730p	7-730p		:30			NM	1	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-1-----				1	\$3,000.00				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
26	WOIO	10/16/12	10/16/12	M-F 730-8p	730-8p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- 1 - - - -				1	\$3,500.00			
27	WOIO	10/10/12	10/10/12	Action News at 4p	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-- 1 - - - -				1	\$500.00			
28	WOIO	10/10/12	10/10/12	Action News at 6p	6-630p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-- 1 - - - -				1	\$900.00			
29	WOIO	10/10/12	10/10/12	M-F 730-8p	730-8p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-- 1 - - - -				1	\$3,500.00			
N 30	WOIO	10/11/12	10/11/12	CBS Special 2 Hour	9-11p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--- T - - -				1	\$5,000.00			
N 31	WOIO	10/11/12	10/12/12	M-F 7-730p	7-730p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--- TF - -				1	\$3,000.00			
<b>Totals</b>											<b>29</b>	<b>\$71,950.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/16/12	29	\$71,950.00	\$61,157.50
<b>Totals</b>	<b>29</b>	<b>\$71,950.00</b>	<b>\$61,157.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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